

CROSSLAKEDAYS!

— SEPTEMBER 27 - 29, 2018 —

SPONSORSHIP OPPORTUNITIES AND AGREEMENT

- 32nd Annual Chili Cook-Off
Outdoor Crafters & Artisans
- 17th Annual Classic And
Custom Car & Motorcycle &
Tractor Show
- Entertainment & Beer Garden
- Kids Activities
- Search For The Lost Treasure
- 8th Annual Disc Golf
Tournament

**More than 10,000 locals and visitors
participate over the 3-day event...**

SIGN ME UP!

- SOLD** PLATINUM - \$1,500 GOLD - \$500 **SOLD** BREW - \$500
- SILVER - \$200 BRONZE - \$150

COMPANY: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____

EMAIL: _____

SIGNATURE: _____

CHECK ENCLOSED

PLEASE CONTACT ME FOR CREDIT CARD INFORMATION

**FINAL SPONSORSHIP COMMITMENTS & PAYMENT
MUST BE RECEIVED BEFORE: AUGUST 31, 2018**

MAIL FORM WITH CHECK PAYABLE TO: Crosslake Chamber of Commerce
P.O. Box 315 | Crosslake, MN 56442 | Fax: (218) 692-1828 | Office (218) 692-4027

FOR MORE INFORMATION:

Cindy Myogeto – Crosslake Chamber of Commerce
A proud partner of the Brainerd Lakes Chamber
cindy@crosslake.com @ 218-251-6323

Heather Jones – Crosslake Days Committee Chair
Barstock Liquors @ 612-805-9126



CROSSLAKE

Chamber of Commerce

Partner of the Brainerd Lakes Chamber of Commerce

The Crosslake Chamber of Commerce promotes “Crosslake Days” to highlight our Brainerd Lakes Chamber members through events and activities that make Crosslake unique. We estimate that more than 10,000 locals and visitors participate over the 3-day event providing excellent exposure opportunities for business. Choose a sponsorship level appropriate to promote your business while helping to grow this traditional annual festival for residents and visitors alike!



2018 SPONSORSHIP OPPORTUNITIES & AGREEMENT

	SOLD PLATINUM	SOLD BREW	GOLD	SILVER	BRONZE
	\$1,500	\$500	\$500	\$200	\$150
	1 Sponsorship	1 Sponsorship	8 Sponsorships	18 Sponsorships	8 Sponsorships
Business logo printed on Chamber sponsored promotional items for sale at events and businesses in Crosslake					
Business logo, linked to your website, place on Chamber event website (more than 6,000 hits last year)					
Business logo a listed in print advertising purchased by Chamber (2 local newspapers and 1,500 event flyers)					
Business logo acknowledged and linked on Crosslake Chamber Welcome Center facebook page (1,800+ likes)					
Business logo printed on event banners at 11-12 establishments and/or locations within Crosslake					
Business logo printed on Thank You banner hung at Chamber office 15 prior to and 15 days after event					
Business Name linked to your business website on Chamber event website (more than 6,000 hits last year)					
Business Name featured on Community Connection TV recording Charter/CTC Channels 8/15					
Business Name featured on Hubbard Broadcasting WJJY Radio Community Focus					
Business Name featured on R&J Morning Radio KKCC 1490AM/99.7FM					
Complimentary promotional items (6) Platinum (4) Brew/Gold					
Business Name acknowledged and linked on Crosslake Chamber Welcome Center facebook page (1,800+ likes)					
Once courtesy entry in the Chili cookoff					
Business Name printed on Thank You banner hung at Chamber office 15 prior to and 15 days after event					
Business Name place on Chamber event website (more than 6,000 hits last year)					
Business Name listed in print advertising purchased by Chamber (2 local newspapers and 1,500 event flyers)					
Business Name listed on laminated card-stock on front of one portable restroom					

GOLD SPONSORSHIP: Commitment Deadline August 31, 2018 : The marketing exposure for your business with this sponsorship level is valued at more than \$2,600

SILVER SPONSORSHIP: Commitment Deadline August 31, 2018 | **BRONZE SPONSORSHIP:** Commitment Deadline September 24, 2018