

# 32nd Annual Crosslake Days Chili Cook-off

## Participation Guidelines

Event Date: Saturday, September 29, 2018

### GENERAL

- 2018 marks the 32nd year of the popular Crosslake Days Chili Cook-off and folks come from far and wide to taste the vast array of recipes Crosslake businesses provide. Get in on the fun and showcase your business, as you greet and serve your chili to hundreds of potential patrons at your location!
- We insist that you refer to the MDH Food preparation guidelines to ensure your Chili is prepared, handled and served properly! <http://www.health.state.mn.us/divs/eh/food/pwdu/fsp/cookoff/fscookoff.pdf>
- One 18 qt. roaster will hold 144/4 oz. servings. In high traffic areas, plan for 2 roasters.
- Meat /Poultry/Fish used in Chili must be USDA graded or have been processed (wild game) at a licensed processing facility.
- NO - Crock Pots, Steam Tables or Chafing Dishes - 18 qt. roaster ovens are recommended. Available for \$70 - \$90 at Crosslake Ace Hardware, mention the roaster is for Crosslake Days Chili and get a \$10 discount!
- **Chili must remain at a temperature of 140 °F or above for the entire serving duration to prevent bacteria growth.** A food thermometer is also recommended to verify and ensure the proper temperature.
- Your serving location must be located within the City limits of Crosslake. The Chamber can assist you in finding a location to serve your chili from.
- **Registration fee \$25 per business or organization.** Participation exclusive to Brainerd Lakes Chamber members or not-for profit organizations only. (\$25 fee waived for Platinum, Gold and Silver sponsors)



### CHILI JUDGING

- The Chamber will deliver an official judges tasting container and submission form to all participating businesses prior to the competition. Fill the container with at least 24 oz. of hot, ready-to-eat chili and **YOU MUST DELIVER THE FILLED CONTAINER TO THE CHAMBER WELCOME CENTER FOR JUDGING BETWEEN 11-11:20 a.m.** as judging begins at 11:30 a.m. The containers are pre-numbered with no other identification. Do NOT write your business name on the container. **Please fill out and return the submission form with your chili sample.**
- Condiments (cheese, sour cream etc....) are permitted and should be brought along with the chili in separate containers.
- Chamber Bucks Awards are awarded: Judges Choice- 1<sup>st</sup> (\$100) and trophy, 2<sup>nd</sup> (\$50), 3<sup>rd</sup>(\$25)  
People's Choice - Trophy
- 1<sup>st</sup> place Judges Choice will have an opportunity to be featured in the United Way Chili Cook-off in 2018 to promote their business and Crosslake Days!
- Winners will be notified in person or by phone between 5 – 6 p.m. on Saturday, Sept. 30, 2017.

### PEOPLES CHOICE SERVING

- Begin serving to the public at 12 noon – NO EARLIER! You must ladle/serve your Chili to the public. Self-serve or buffet style serving not allowed. Serving ends when you run out of Chili, or 3 p.m. (whichever comes first).
- **The Chamber will provide you with placard to display near your chili vessel indicating who and where your chili was prepared. This placard must be visible to all patrons sampling your chili.**
- You shall provide disposable spoons and containers (4 oz. recommended) for Chili tasting to the public. Separate serving utensils must be used for each condiment (cheese, sour cream, bacon bits etc...)
- Encourage people to vote before 3 p.m. Ballot boxes will be located at select sponsor business locations and will be noted on the Chili cook-off map.



# CROSSLAKEDAYS!

— SEPTEMBER 27 - 29, 2018 —

Participating businesses in the 2018 Crosslake Days Chili Cook-off will be featured and promoted on the Chamber web-site, listed by location on 2,000 printed Chili Cook-off maps and be eligible for awards and additional marketing coverage.

You will literally greet hundreds of potential customers at your door!

Name and Location of business where chili will be served:

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ Crosslake, MN

Phone: \_\_\_\_\_ email: \_\_\_\_\_

If preparing chili at a location other than serving location listed above, provide address where chili is being prepared.

Business or Home Owner Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Name of person preparing the chili: \_\_\_\_\_

\_\_\_\_ I certify that the meat products used in my Chili are USDA grade certified and/or have been processed at a commercially licensed meat processing facility. I have reviewed the Minnesota Department of Health food safety guidelines pertaining to Chili or Soup Cook-off Fundraisers and will comply with suggestions for safe handling, preparation and serving as noted here. <http://www.health.state.mn.us/divs/eh/food/pwdu/fsp/cookoff/fscookoff.pdf>

\_\_\_\_ I will display a placard indicating who and where my Chili was prepared while serving the Chili samples at no charge to the public.

\_\_\_\_ I will compete in the contest and bring a sample of my Chili to the Crosslake Chamber Welcome Center between 11:00 – 11:20 a.m. for judging.

Print name: \_\_\_\_\_ Signature: \_\_\_\_\_

## **REGISTRATION FEE and PARTICIPATION FORM MUST BE SUBMITTED BEFORE SEPTEMBER 1, 2018**

Send form and payment to: Crosslake Chamber Welcome Center  
PO Box 315  
Crosslake, MN 56442

OR

Fax form to: 218-692-1828 or Email form to: [Cindy@crosslake.com](mailto:Cindy@crosslake.com)

\$25 Participation fee attached \_\_\_\_\_

Invoice my business for payment \_\_\_\_\_

Contact me for credit card payment information \_\_\_\_\_



Partner of the Brainerd Lakes Chamber of Commerce